



CUTTER

This denotes the final cut of your packet.

SAFE AREA FOR TEXT

NB: If having a Eurohole, please do not place any text or important information within 3mm of the Eurohole dotted line.

BLEED AREA

All artwork/background images should extend to this line to provide adequate bleed. Do not extend artwork beyond the red line as this area needs to be kept clear.

CREASE

Denotes where the folds will be.